



# Just theJOB.im

Powered by JA IOM

---

## SPONSORSHIP BROCHURE 2024



Member of  
JA Worldwide



# Just theJOB.im

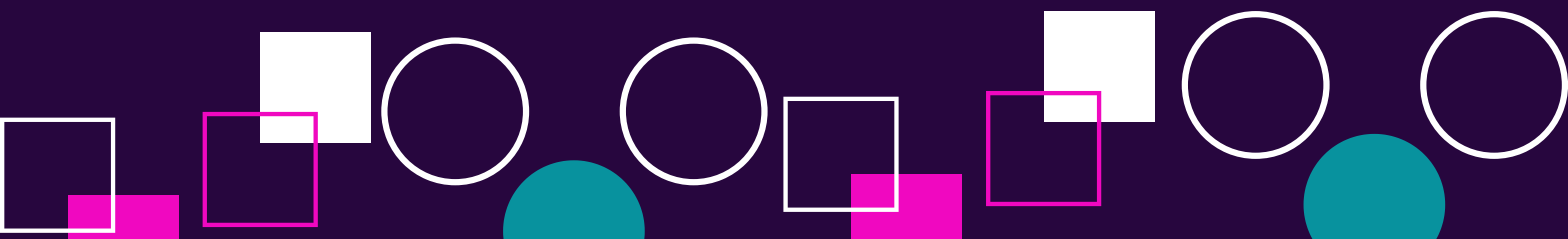
Powered by JA IOM

## Justthejob.im

Powered by Junior Achievement Isle of Man

Manx registered charity No 665 (w) [www.jaiom.im](http://www.jaiom.im)  
Rosemary House, Mount Havelock, Douglas. IM1 2QG

**(t) 01624 666266**



# CONTENTS

**Welcome**

**2**

**Meet the Team**

**3**

**Our Aims and Benefits**

**4**

**Employer Spotlight Package or  
highlight your Industry**

**5**

**Sponsor a job or feature or highlight  
your vacancy**

**6**

**Feature an Event**

**6**

**Become a Community Partner**

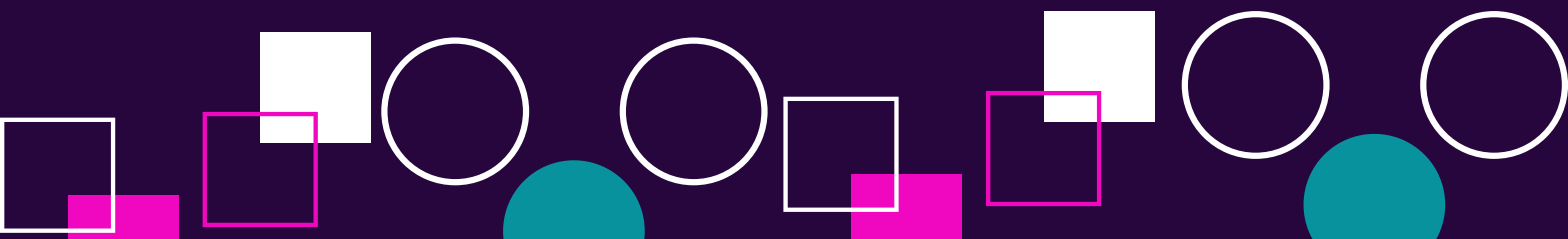
**7**

**Sign up to become a Youth  
Champion Employer**

**8**

**How we help young people  
find work**

**9**



# WELCOME

Just theJOB.im  
Powered by JA IOM

**Justthejob.im** has been created by Manx Charity Junior Achievement together with the Z Zurich Foundation.

The website has been designed to help young people unlock career opportunities on the Isle of Man and to connect with local employers.

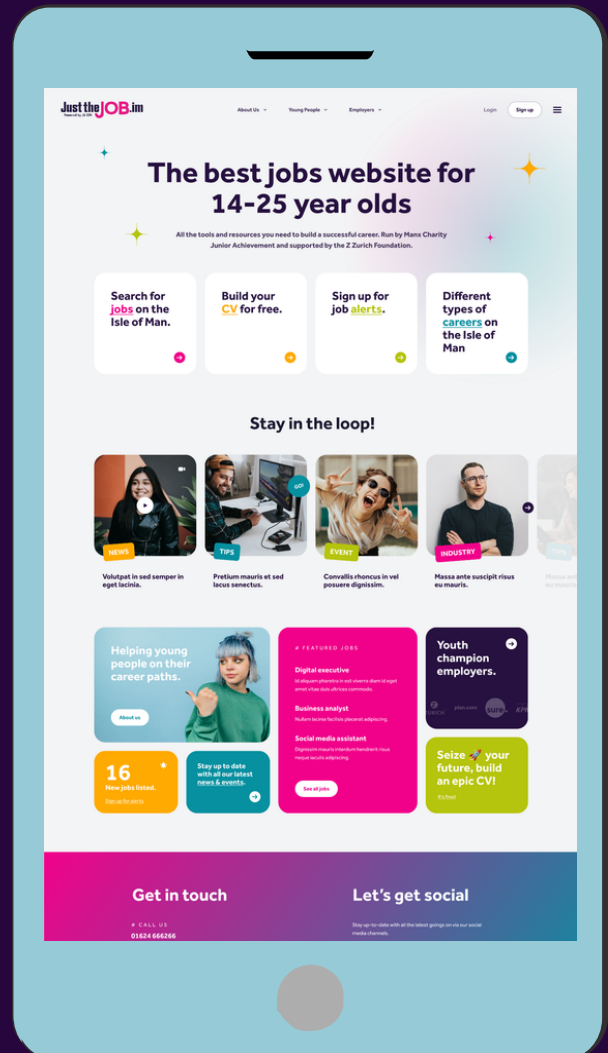
This will include permanent and part-time roles, graduate posts, seasonal work, apprenticeships, internships and volunteering opportunities.

## Our Credentials

For more than 40 years, Junior Achievement has been providing careers education to Manx students.

Junior Achievement works in every primary and secondary school reaching an average of 5,000 students each year.

We are a member of JA Worldwide one of the worlds most impactful youth-serving NGO's, working in 100 countries.



**Did you know that 80% of young people won't apply for a job if they don't understand the job description.**

**\* [www.jaiom.im/our-impact](http://www.jaiom.im/our-impact)**

# MEET THE TEAM

Just theJOB.im

Powered by JA IOM



## Rhian O'Leary

Account Manager  
[justthejob@jaiom.im](mailto:justthejob@jaiom.im)



## Nikole Cervantes

Online Community & Content  
Administrator  
[nikole.cervantes@jaiom.im](mailto:nikole.cervantes@jaiom.im)



## Sue Cook

CEO of Junior Achievement  
[sue.cook@jaiom.im](mailto:sue.cook@jaiom.im)



01624 - 666266

3

## OUR AIMS

- To provide a one-stop shop for young people to connect with employment opportunities
- A careers hub highlighting industries and the types of jobs available on the Isle of Man
- An easy to use platform to create and store CVs
- An easy upload form for Employers to post a vacancy
- A mobile friendly site written in plain English
- Tips and hints on how to navigate the jobs market
- Industry experts for young people to contact about advice
- Employers can sign up to carry the 'Youth Champion Employer' badge
- Young people can sign up for free SMS job alerts to be kept informed about the latest jobs
- Employers can showcase their business or feature a career event

## BENEFITS

- Helping users to explore careers on the Isle of Man that they might not otherwise of considered
- Encouraging more job applicants
- Providing a free service for employers to advertise vacancies
- Helping to alleviate skills shortages by encouraging more young people into the job market
- Encouraging more Graduates to return to the Island
- Helping young people to build skills and earn money to alleviate some of the financial burden being placed on families
- Using our 40 years of experience and network of connections, Junior Achievement will bring together young people and employers through **Just the Job**

# EMPLOYER SPOTLIGHT PACKAGE

Are you interested in promoting your business as an employer of choice. Let young people know how great your organisation is to work for.

You can choose whether you supply a video or article and we will do the rest. The package includes

- Featured article or video on the homepage for two weeks
- Social media campaign
- Two featured job spots to be used over a six month period

**Cost of sponsorship is £600**

## HIGHLIGHT YOUR INDUSTRY

Feature your business on one of the industry pages within our careers hub, which will include your logo at the top of the page and a link to your own website.

This section of the website provides young people with a valuable insight to careers in your sector. It will serve as a resource for parents, teachers, potential employees and the general public to learn about the career opportunities available on the island.

**Sponsor an industry page. £600 for six months or £900 for twelve months**

# SPONSOR JOB OF THE WEEK

Having your vacancy featured on the homepage of **Just the Job** can greatly increase its visibility and attract more candidates.

By placing it front and centre you can ensure that it grabs the attention of job seekers and can lead to a higher volume of applications and ultimately, a better chance of finding the right candidate for the job.

**£200 for a two week slot. You can include a paid advertisement on Facebook and Instagram for an additional £150**

# HIGHLIGHT YOUR VACANCY

When a young person searches for a job on our site you can ensure your vacancy gets in front of them by featuring near the top of the page in one of the highlighted slots.

**£100 for a two week slot**

# FEATURE AN EVENT

Promote your careers event on the front page of our website.

**£200 for a two week slot. You can include a paid advertisement on Facebook and Instagram for an additional £150**



# BECOME A COMMUNITY PARTNER

Sign up and become a community partner with **justthejob.im** and help Junior Achievement to provide young people with valuable access to free career information and job opportunities.



Through your sponsorship you will be supporting the work of our charity who work with over 5,000 young people across the Isle of Man, helping them prepare for the world of work.

As a community partner you'll enjoy a range of benefits that include:

- The opportunity to become a Youth Champion Employer
- Your logo featured on the homepage of the website
- A dedicated press release on our social media channels
- Social media promotion, including Instagram and Facebook.
- Two featured articles on the homepage with a direct link to your website
- The chance to feature an industry expert
- Guaranteed minimum of six slots to highlight your vacancies
- Two jobs of the week on the home page
- The opportunity to work in collaboration to host a bespoke careers event or webinar

**The cost is £5,000 per annum**

# SIGN UP TO BECOME A YOUTH CHAMPION EMPLOYER

## What is a Youth Champion Employer?

A Youth Champion Employer is an organisation that puts young people at the heart of what they do.

They understand that starting on the career ladder can be daunting and will offer proper training and support to young people from all backgrounds.

The Youth Champion Employment badge is the benchmark for employers on the Isle of Man who want to attract young people to work for their organisation.

There are three pillars to the pledge:

1. Fair Recruitment and Selection Process
2. Fair Employment Opportunities
3. Support and Development for Young People



In return for signing up for the pledge, you can carry the badge on your digital channels. This badge will also feature on any jobs that you post on the Just the Job website.

Junior Achievement will feature you as a Youth Champion Employer with a direct link to your website.

**There is an annual administration fee of £150**

# HOW WE HELP YOUNG PEOPLE TO FIND WORK

- ★ Promote job vacancies
- ★ Create and store a CV for free
- ★ Free SMS job alerts
- ★ Showcase industries on the IOM
- ★ Provide interview tips and hints
- ★ Feature volunteering opportunities
- ★ Guidance on how to create a CV
- ★ Highlight careers events
- ★ Advice from Industry experts
- ★ How to start your own business





# Just theJOB.im

Powered by JA IOM

Powered by Junior Achievement Isle of Man

Manx registered charity No 665 (w) [www.jaiom.im](http://www.jaiom.im)

Rosemary House, Mount Havelock, Dougla. IM1 2QG

**(t) 01624 666266**



Member of  
JA Worldwide

